

## Digital File Specifications

SAVOR MAGAZINE

UPDATED 7/2020



Publication Size 9" X 10.875"

### MECHANICAL SPECIFICATIONS

**\*\*\* Add a 1/8" (.125") Bleed on Full Page & Double Truck Ads\*\*\***

	width	height
<b>Full Page Trim***</b>	<b>9"</b>	<b>10.875"</b>
Full Page w/ Live Area	( 9" )	( 10.875" )
Double Truck***	( 18" )	( 10.875" )
1/2 Page Vertical	( 3.7" )	( 9.625" )
1/2 Page Horizontal	( 7.625" )	( 4.7" )
1/2 Page Island	( 5" )	( 7.1625" )
1/3 Page Block	( 4.9" )	( 4.7" )
1/3 Page Vertical	( 2.4" )	( 9.625" )
1/4 Page	( 3.7" )	( 4.7" )
1/6 Page Horizontal	( 5" )	( 2.2375" )
1/6 Page Vertical	( 2.3" )	( 4.7" )
1/8 Page Horizontal	( 3.7" )	( 2.25" )

### CO-OPS

1/4 Block *	3.7"	4.687"
1/8 Horizontal *	3.7"	2.312"
1/16 Horizontal *	3.6"	1.125"

See your Account Executive for special sections and co-ops.

\* CO-OP \*\* PREMIUM ADDITIONAL 10%

### QUESTIONS?

Paul Brannock at 757-422-8979 ext.103 or Paul@vgnet.com

for a sales manager or an account executive.

## Agency Ad Submission Info:

### In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K, NOT 4 color.

## What Should I Send?

### WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

## How To Send Artwork?

### 1) Email artwork to the Client Relations Manager

- 2) Send large files via a file sharing sites, such as WeTransfer, Dropbox, Mediafire, Rapidshare, 4share.

## Contact:

**Brittany Proctor**, Client Relations Manager

**E-Mail:** brittany@vgnet.com or **Direct Line:** (757) 422-8979 ext.145

### Mailing Address:

VistaGraphics (attn: Jade Fuentes)  
1264 Perimeter Parkway  
Virginia Beach, Va. 23454