

Digital File Specifications

VIRGINIA WINE LOVER

UPDATED 3/2017



Publication Size 8.25" X 10.5"

MECHANICAL SPECIFICATIONS

***** Add a 1/8" (.125") Bleed on Full Page & Double Truck Ads*****

	Width	Height
FULL PAGE***	8.25"	10.5"
DOUBLE TRUCK***	16.5"	10.5"
2/3 VERTICAL	4.625"	9.562"
1/2 HORIZONTAL	7.125"	4.625"
1/2 ISLAND**	4.625"	7.125"
1/2 VERTICAL	3.5"	9.562"
1/3 BLOCK	4.625"	4.687"
1/3 VERTICAL	2.25"	9.562"
1/6 VERTICAL	2.25"	4.687"
1/6 HORIZONTAL	4.625"	2.25"
1/12 BLOCK	2.25"	2.25"

CO-OPS

1/4 Block *	3.5"	4.687"
1/8 Horizontal *	3.5"	2.312"
1/16 Horizontal *	3.5"	1.125"

See your Account Executive for special sections and co-ops.

* CO-OP ** PREMIUM ADDITIONAL 10%

QUESTIONS?

Kiara Davis at 757-422-8979 ext.125
or Kiara@vgnet.com

for a sales manager or an account executive.

Agency Ad Submission Info:

In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

What Should I Send?

WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

How To Send Artwork?

1) *Email artwork to the Client Relations Manager*

2) Send large files via a file sharing sites, *such as dropbox, mediafire, rapidshare, zippyshare, 4share.*

Contact:

Stacy Graef, Client Relations Manager

E-Mail: stacy@vgnet.com or **Call:** (757) 422-8979 ext. 157

Mailing Address:

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